INTRODUCTION TO BUSINESS FINANCE

Course Credit: 3-0-0-3
Course Objective
Every manager needs to understand finance if they are to play an active role in helping their organisation achieve its objectives. However, not every manager needs the same level of skill and understanding as specialist financial managers.

The course intends to equip the candidates with the key concepts pertaining to modern financial accounting and prudent financial management which shall assist them pursuit of their professional careers or entrepreneurial ventures.

Course Structure
The course is structured in two parts:
1. Financial Statements and Accounting.
2. Financial System and Management.

Recommended Textbook - Finance Sense by Prasanna Chandra

Reference Books
1. Financial Management - Prasanna Chandra
2. Financial Management - J.M. Pandey
5. Finance for Strategic Decision Making - M.F. Narasimhan & Vikram K. Narada

Recommended Readings
2. Business Magazine - Economist, Business Today, Forbes India, Outlook etc.