Masters in Multimedia Design  
Semester 1 : July 30th till December 30th 2007

Unit 1

**Module 1 PC701 ‘Visual Language and Culture’**  
*Module Coordinator : Madhumita Mazumdar*

9.00-12.00 (Week 1,2,3) Jul 30 – Aug 17  
**Studio Sequence : Drawing and Composition**  
Binita Desai, Anirban Dutta Gupta

1.30-3.00 (Week 1,2,3) Jul 30 – Aug 17  
**Lecture Sequence : Culture, Communication and Visuality**  
Madhumita Mazumdar

3.30-5.00 (Week 1,2,3) Jul 30 – Aug 17  
**Seminar Sequence : Principles of Semiotics and Communication**  
Madhumita Mazumdar

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**Module 2 PC702 ‘Introduction to Media and Communication’**  
*Module Coordinator : Aditi Sarkar*

9.00-12.00 (Week 4,5,6) Aug 20 – Sep 07  
**Studio Sequence : Basic Graphic Design & Graphic Softwares**  
Anirban Dutta Gupta

1.30-3.00 (Week 4,5) Aug 20 – Aug 31  
**Lecture Sequence : Aesthetic and Medium Multiplicity**  
Aditi Sarkar, Madhumita Mazumdar

3.30-5.00 (Week 4,5) Aug 20 – Aug 31  
**Seminar Sequence : Events, Exhibitions and Objects**  
Madhumita Mazumdar, Aditi Sarkar

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**Module 3 PC703 ‘Introduction to Visual Communication & Interface’**  
*Module Coordinator : Binita Desai*

9.00-12.00 (Week 8,9) Sep 17 – Sep 28 (Week 9 is full day)  
**Studio Sequence : Photography & Photographs**
Anirban Dutta Gupta

1.30-3.00 (Week 7,8) Sep 10 – Sep 21
Lecture Sequence: *Word and Image*
Aditi Sarkar, Binita Desai

3.30-5.00 (Week 7,8) Sep 10 – Sep 21
Seminar Sequence: *Basics of Visual Design*
Binita Desai, Anirban Dutta Gupta

Research Project #1
Week 10 (Oct 01 – Oct 05)
All Faculty

Module 4 PC704 ‘Image Processing and Application’
*Module Coordinator: Nitin Raje*

9.00-12.00 (Week 11, 12) Oct 08 – Oct 19
Studio Sequence: *Image Processing Softwares*
Anirban Dutta Gupta, Nitin Raje

1.30-3.00 (Week 11, 12) Oct 08 – Oct 19
Lecture Sequence: *Image Processing and Computation*
Asim Bannerjee, Suman Mitra, Nitin Raje

3.30-5.00 (Week 11, 12) Oct 08 – Oct 19
Seminar Sequence: *Web Design & Interconnectibility*
Anirban Dutta Gupta, Nitin Raje

Module 5 PC705 ‘Communication through Composed Images’
*Module Coordinator: Anirban Dutta Gupta*

9.00-12.00 (Week 13,14,15) Oct 22 – Nov 16 (Semester Break from Nov 5 – 9)
Studio Sequence: *Introduction to Filmmaking*
Anirban Dutta Gupta, Aditi Sarkar

1.30-3.00 (Week 13,14,15) Oct 22 – Nov 16
Lecture Sequence: *From Storyboard to Screen*
Anirban Dutta Gupta, Vishvajit Pandya

3.30-5.00 (Week 13,14,15) Oct 22 – Nov 16
Seminar Sequence: *Concepts and Foundations of Multimedia – Site and Sites*
Research Project #2 (tentative)
Week 16 (Nov 19 – Nov 23)
All Faculty

Week 17: Nov 26 – Nov 30 has been kept as a Buffer Week

Week Distributions:

- **Week 01**: July 30 – Aug 03
- **Week 02**: Aug 06 – Aug 10
- **Week 03**: Aug 13 – Aug 17
- **Week 04**: Aug 20 – Aug 24
- **Week 05**: Aug 27 – Aug 31
- **Week 06**: Sep 03 – Sep 07
- **Week 07**: Sep 10 – Sep 14
- **Week 08**: Sep 17 – Sep 21
- **Week 09**: Sep 24 – Sep 28
- **Week 10**: Oct 01 – Oct 05
- **Week 11**: Oct 08 – Oct 12
- **Week 12**: Oct 15 – Oct 19
- **Week 13**: Oct 22 – Oct 26
- **Week 14**: Oct 29 – Nov 02
- **Mid Semester Break**: Nov 05 – Nov 09
- **Week 15**: Nov 12 – Nov 16
- **Week 16**: Nov 19 – Nov 23
- **Week 17**: Nov 26 – Nov 30